Synthetische data

Een oplossing voor datatoegangsproblemen







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Primer on synthetic data

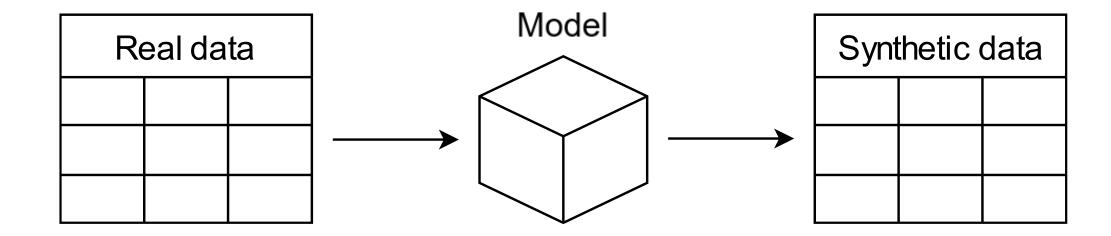
Our view of synthetic data

Synthetic data is generated from a model
As opposed to real, natural, collected data

fake data generated data simulated data digital twin public use file

Synthetic (test) data generation

Generating synthetic data



Generating synthetic data

- To create synthetic data, you need a generative model
- You can learn (fit, estimate) its parameters using real data
- Then you can generate (predict, infer, synthesize) new data from this fitted model

Examples:

- A normal distribution with parameters μ, σ
- A histogram with bins and proportions
- A generative adversarial network with a million parameters

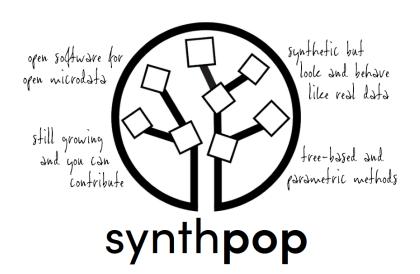
Model-based test data

- Train models on real world data that comply with observed statistical distributions
- Generative Adversarial Network (GAN) or Variational Autoencoder (VAE)
- Good for ML training and privacy preserving analysis
- Difficult for multiple tables with cross-table dependencies

Rule-based test data

- Create data by using logic and predefined rules.
- High control and customization to business/domain rules.
- Random sampling from predefined distributions, then shuffling and augmentation.
- Good for functional- and regression testing.
- Limited usability for fuzz testing

Synthetic data software









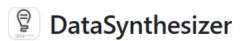




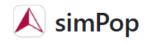
Gretel Synthetics





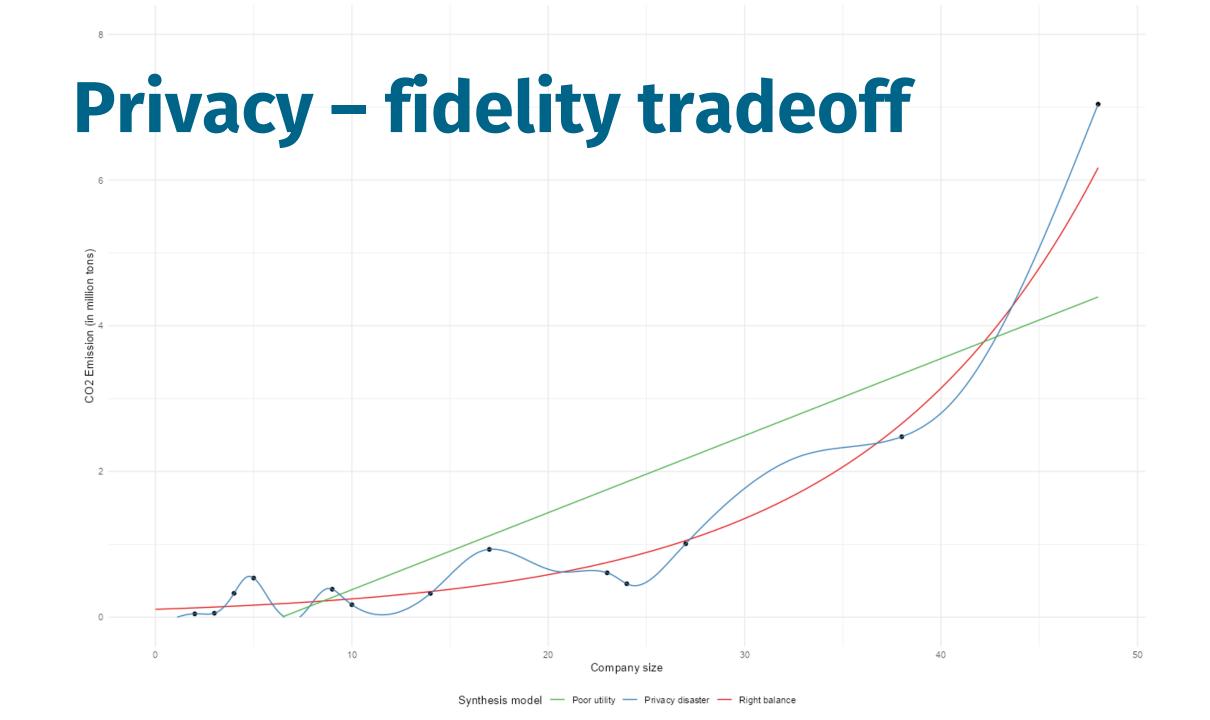






Privacy – fidelity tradeoff

- Every parameter in the data-generating model contains information about the observations in the real data
- The more complex your model (e.g., many parameters), the closer the synthetic data will be to the true data: "fidelity"



Investigate & answer all your research find out how questions much your colleagues earn

Anything you can

do with real data

What can we do with the synthetic data?

Basic correlation analysis

- Getting to know the data
- Use the data as a toy example
- Develop & validate data analysis scripts and pipelines
- ...

Nothing





Estimate parameters With low simulation error Visualisation of association

Visualisation of

Privacy

What can go wrong?

Synth. data may "leak" information

Identity disclosure

- We might reproduce someone's data exactly in the synthetic data
- We might indirectly reveal that someone is in the dataset (related to differential privacy)

Example

You record emission data, and certain high emitters ("outliers") are in the data. The synthetic data model may generate much higher emission data.

Synth. data may "leak" information

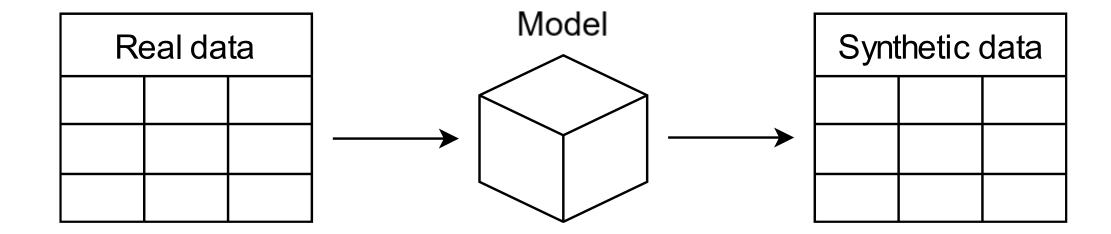
Attribute disclosure

We might reveal information about someone that was not public

Example

Data shows that all companies in a certain region emit more than 1 million tons of CO2. If I know that a certain company is in a certain region, I now know that it produced more than 1 million ton CO2 emission.

This needs disclosure control



Synthetic data for YOUth

Synthetic data pilot with YOUth

 Goal: improve accessibility of YOUth data for prospective researchers

• Stretch goal: code-to-data
Don't give access to real data to researchers
Researchers send in their code
YOUth runs it and researchers receive only results



YOUth Cohort Study

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Request YOUth data

YOUth encourages and facilitates extensive and appropriate use of its data by bona fide research organisations and bona fide researchers. Please note that requests for biological material are temporarily unavailable.

Please read the following documents before submitting a data request:

- YOUth Data Access Protocol (PDF) □
- Interactive YOUth prospectus ☑ or prospectus as Excel document ☑ (an overview of all available data)
- · Preview of the online data request form
- Instructions preregistration YOUth Registry €

When you are ready to submit a data request, you can access the data request module. For additional questions, you can contact us at youthonderzoek@uu.nl.

Researchers who wish to use YOUth data in a project that has not yet been funded and intend to mention the use of YOUth data in a grant proposal first need to contact us at youthonderzoek@uu.nl. The proposed project will be evaluated by the YOUth Management Team. If approved, the YOUth Management Team will sign a Statement of Intent to share YOUth data.

Below you can find the YOUth template for the Statement of Intent in English and in Dutch:

- Statement of Intent (English) 다
- <u>Intentieverklaring (NL)</u> 位



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Just want to try out our data?

Go to our synthetic data request. Usually, a request for the synthetic data is granted within 24 hours.

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The {meta}sym solution

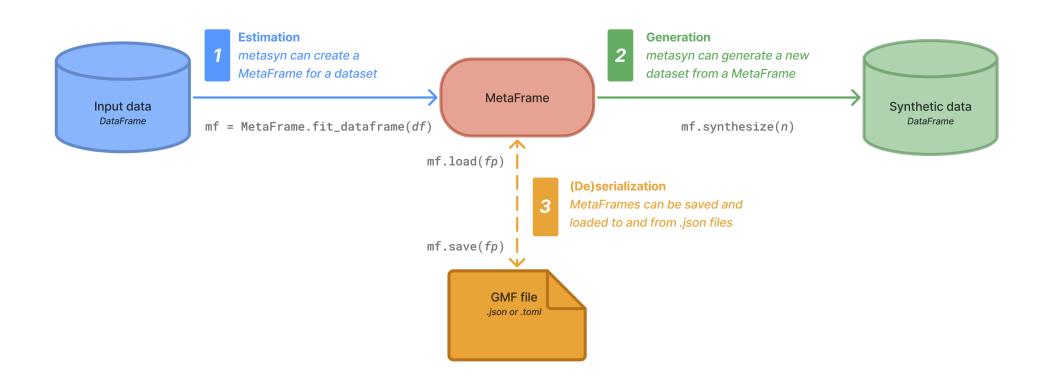
Step 1: make the model simple and transparent

- No multivariate information (!) just a simple model for each variable
- You (yes you!) can inspect the model through metadata

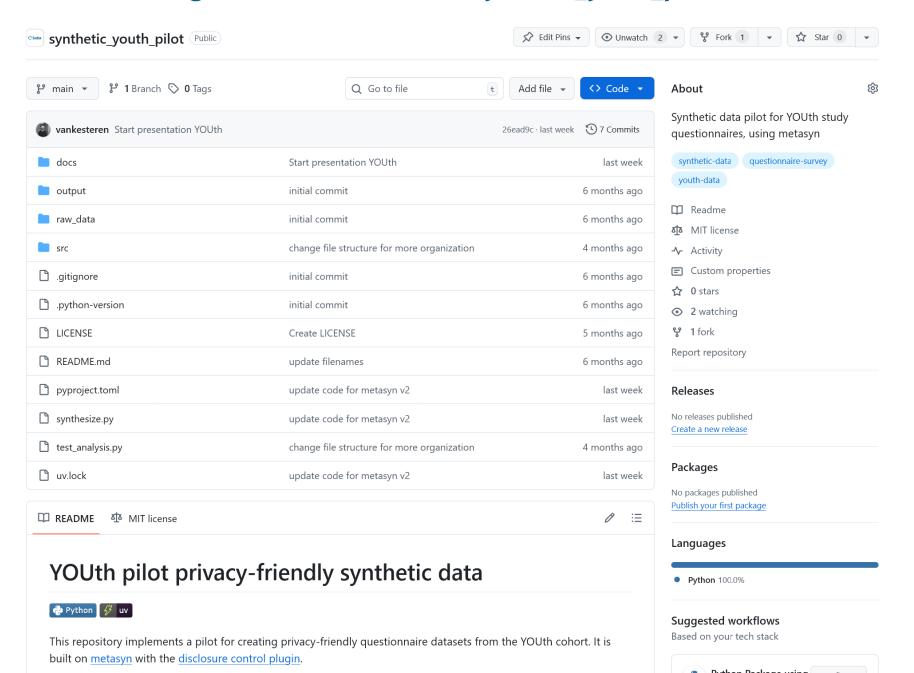
Step 2: allow for automatic disclosure control rules

- Today: Eurostat / CBS disclosure control rules
- Cool fancy plugin system: every org. their own rules!

{meta}syn python package



github.com/sodascience/synthetic_youth_pilot



TDCC-SSH: Synthetic data

- Enabling the potential of synthetic data in the social and health sciences
- Funded by NWO
- https://tdcc-synthetic-data.nl/

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